

Privacy Policy

Last updated: 11 March 2026

This Privacy Policy explains how Capital C (“we”, “our”, or “us”) collects, uses, stores and protects personal information when you visit our website or use our services.

By accessing this website or using our services, you acknowledge that you have read and understood this Privacy Policy.

We process personal data in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

1. Information We Collect

We may collect the following types of personal data when you interact with our website or services.

Personal Information You Provide

When you contact us or book a discovery call, training or coaching session, we may collect:

- Name
- Email address
- Telephone number
- Any information you voluntarily provide in your message or booking request

Automatically Collected Information

When you visit our website, certain technical and usage information may be collected automatically through website monitoring tools. This may include:

- Internet Protocol (IP) address
- Device and browser type
- Pages visited and time spent on pages
- Page interaction information
- Referring website
- Session information such as page response times and browsing methods

This information helps us operate and improve our website and services.

2. How We Use Your Information

We collect and use personal information for the following purposes:

- To provide and operate our services
- To respond to enquiries and schedule discovery calls, coaching or training sessions
- To provide customer support
- To maintain and improve our website and services
- To analyse website performance and usage trends

- To maintain website security and prevent fraud
- To inform you about our services or use thereof or about our company
- To send service-related information or occasional updates about our services (where permitted under applicable law)
- To poll your opinion through surveys or questionnaires
- To comply with applicable laws and regulations

We do not sell your personal information. If you want to opt-out of receiving promotional messages, please contact us using the contact information provided below, or unsubscribe.

3. Legal Basis for Processing

Under the GDPR, we rely on the following legal bases to process your personal data:

Performance of a contract

When processing is necessary to schedule or provide coaching or training services requested by you.

Legitimate interests

To operate, maintain and improve our website and services, including analytics and website security.

Legal obligations

Where processing is necessary to comply with applicable laws or regulatory requirements.

Consent

Where you have given explicit permission to receive communications or participate in surveys or questionnaires.

4. How We Store and Protect Your Information

Our website is hosted on the Wix.com platform. Wix provides us with the online platform that allows us to operate our website.

Your data may be stored through Wix's data storage systems, databases and applications. Wix may also transfer data to affiliated companies and trusted third-party service providers that support their services.

We may also use trusted third-party service providers to support the delivery of our services, such as scheduling platforms or collaboration tools.

These providers implement security measures designed to protect personal information, including physical, electronic and procedural safeguards.

While we take reasonable measures to protect your information, no method of internet transmission or electronic storage can be guaranteed to be completely secure.

5. International Data Transfers

Because our website is hosted on Wix, your information may be processed or stored in countries outside the European Economic Area (EEA).

Where such transfers occur, appropriate safeguards are used to protect your personal data, including contractual protections and other legally recognised transfer mechanisms.

6. Cookies and Tracking Technologies

Our website uses cookies and similar technologies provided by Wix to support the operation and security of the website.

Cookies may be used for purposes such as:

- Ensuring website functionality and security
- Monitoring and analysing website performance
- Improving visitor experience

Cookies used on this website include:

Cookie Name	Purpose	Duration	Type
XSRF-TOKEN	Fraud detection	Session	Essential
hs	Security cookie	Session	Essential
svSession	Core site functionality	12 months	Essential
SSR-caching	Performance optimisation	24 hours	Essential
bSession	System effectiveness measurement	24 hours	Essential
server-session-bind	API protection	Session	Essential
client-session-bind	API protection	Session	Essential

You can control or disable cookies through your browser settings.

Wix may use analytics tools such as **Google Analytics** to analyse website usage.

7. Data Retention

We retain personal information only for as long as necessary to fulfil the purposes described in this Privacy Policy or to comply with legal obligations.

For example, contact information provided when booking a call may be retained for administrative purposes and follow-up communication.

8. Your Data Protection Rights

Under applicable data protection laws, you may have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate information
- Request deletion of your personal data
- Request restriction of processing
- Object to certain types of processing
- Request a copy of your personal data
- Withdraw consent at any time where processing is based on consent

To exercise any of these rights, please contact us using the contact information provided below. You also have the right to lodge a complaint with your local data protection authority.

9. Links to Other Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

We encourage you to review the privacy policies of any external websites you visit.

10. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Any updates will be posted on this page with the revised "Last updated" date and will take effect immediately upon their posting on the website. Unless stated otherwise, our most recent Privacy Policy applies to all information we have about you, with respect to our website and services.

Your continued use of the website after changes are posted constitutes acceptance of the updated policy.

11. Contact Information

If you have questions about this Privacy Policy or wish to exercise your data protection rights, you may contact us at:

Email: info@withcapitalc.com

Company: Capital C

Jurisdiction: Estonia